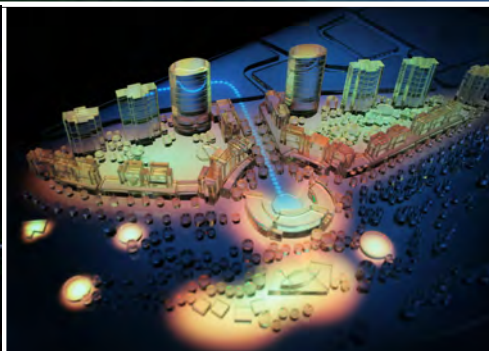
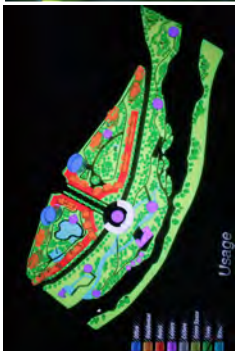


# WHEN YOU DARE TO BE DIFFERENT!

# SUPER - ACTIVE LCD MODELS



## Does this scenario sound familiar?

You spent a fortune on design fees, then you spend another fortune on getting the sales suite ready and a third fortune advertising in the media. All of this before you have sold a single thing or earned a single cent. And banks support winners – pre-sales drive developments.

People are attracted and visit your sales suite – but with traditional presentation material sales suites all look much the same – the same physical model, same type of images and animations – and let's face it – competition is tough in the marketplace.

Unless you can differentiate yourself and make yourself look different people simply trot round the sales suites on a Saturday until something jumps out.

Do you ever hear your salespeople complain that it is hard to stop people long enough to engage them in meaningful conversation?

Research shows that single biggest frustration for salespeople in the sales suite is:

**“ Stopping the browsers long enough to break the in-built resistance to being approached by a salesperson. ”**

YOUR VISION. OUR REALITY



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## How you can avoid this all-too-common scenario?

Idrawfast listens to your problems and innovates with novel solutions to create difference for your prospect – ways of catching their attention – ways of stopping the 'round the sales suite and out'

One of these ways is Idrawfast's unique Super-Active Models™

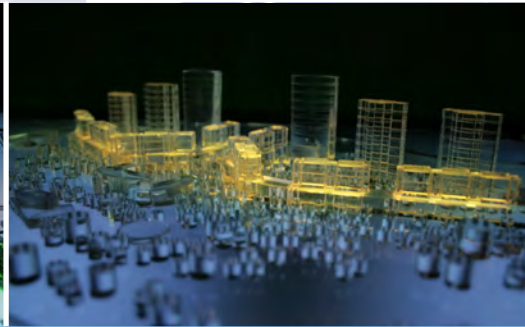
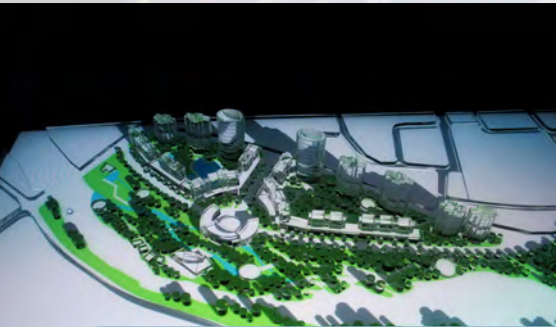
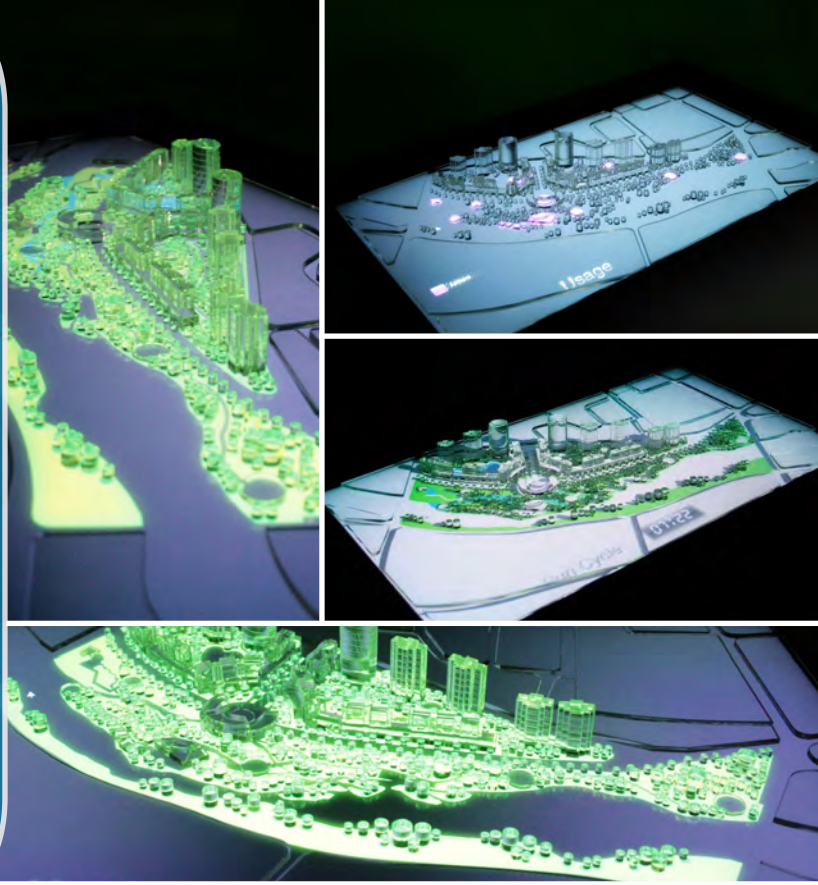
Based on a combination of an LCD Monitor, stunning silicone dioxide crystal models and a fully-interactive multimedia display, the Super-Active Model stands out from the crowd and always gets attention.

**Dare to be different – dare to make your sales suite stand out in the marketplace.**

If you want to stand out you have to do things that make you stand out – and there is nothing like the Idrawfast Super-Active Model™.

Dazzling crystal displays of light – explaining how your development works. Stunning animations built into the model.

**Transport routes, building envelopes, landscaping designs, shadow passage, parking areas, roads and almost any other piece of information can be shown to your prospective clients. Routes to school, where the train leaves from – popular bus routes – shopping centre availability – almost any piece of information you want to communicate to the prospective purchaser can be included in the Super-Active Model display panel and presentation.**



## Local Authorities

Having difficulty getting the local authority to approve the development or master plan? – present to them to using the Super-Active Model – all infrastructure issues can be easily explained on the Super-Active Model – leaving the local authorities will no remaining questions on how the development will affect the surrounding area.

## It's Super-Active – It's a Super-Sales Tool

### Technical Details:

Working from the usual set of CAD's we create the crystal models in half detail – full detail not available but you would be amazed how real we can make these models.

Based on a single or Multiple Matrix LCD monitors, running from either a standard DVD or a basic computer – the ease of operation is incredible. Touchscreen buttons allow the viewer to fully interact with the model and choose what options they want to watch.

Using Matrix screens means we can build a model several metres in size – in both directions. Matrix screens have a joint of 3mm and must be controlled by a special controller.

The crystal models sit on a special touch screen or flat acrylic plate allowing

the light from the multimedia display to shine through the models.

Transport routes, building envelopes, landscaping designs, shadow passage, parking areas, roads and almost any other piece of information can be shown to your prospective clients.

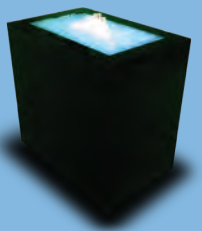
Want a traditional animation to go with the Super-Active Model? No problem. Creating a screen within the model base we can put a fully interactive animation embedded into the function of the screen. We can even put in a presenter talking to the client while the animation is being used.

Can be made totally transportable – allowing the Super-Active Model™ to be used in multiple locations.

Pricing depends on the size of the model, the number of buildings and the complexity of the development and all pricing is done by quotation. And it is not as expensive as you might think.

But it is only available from Idrawfast.

**Your Vision – Our Reality.**



YOUR VISION. OUR REALITY



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